

Carbon Reduction Plan

Supplier name: April Strategy LLP

Publication date: 30th January 2025

Commitment to achieving Net Zero

April Strategy LLP is committed to achieving Net Zero emissions by 2050.

Baseline Emissions Footprint

Baseline emissions are a record of the greenhouse gases that have been produced in the past and were produced prior to the introduction of any strategies to reduce emissions. Baseline emissions are the reference point against which emissions reduction can be measured.

Baseline Year: 01/01/2024 – 31/12/2024	
Additional Details relating to the Baseline Emissions calculations.	
Baseline emissions have not been previously calculated or published for the organization. A new Carbon Reduction Plan for the business has been created using the government provided greenhouse gas conversion factors. The baseline emissions have been calculated as of 2024 and will be reviewed on an annual basis.	
Baseline year emissions:	
EMISSIONS	TOTAL (tCO₂e)
Scope 1	0
Scope 2	199
Scope 3 (Included Sources)	Scope 3 total:88,677 Upstream transportation and distribution - not relevant – explanation provided (As a professional services organisation, we do not supply goods and as such transportation and distribution is not relevant to us) Waste generated in operations – 0.01 Business travel – 60,468 Employee commuting – not relevant – explanation provided (As all of our organisation work from home, we do not commute to and from a place of work).

	Downstream transportation and distribution – not relevant – explanation provided (As a professional services organisation, we do not supply goods and as such transportation and distribution is not relevant to us)
Total Emissions	88,796

Current Emissions Reporting

Reporting Year: 2024	
EMISSIONS	TOTAL (tCO ₂ e)
Scope 1	0
Scope 2	199
Scope 3 (Included Sources)	<p>Scope 3 total:88,677</p> <p>Upstream transportation and distribution - not relevant – explanation provided (As a professional services organisation, we do not supply goods and as such transportation and distribution is not relevant to us)</p> <p>Waste generated in operations – 0.01</p> <p>Business travel – 60,468</p> <p>Employee commuting – not relevant – explanation provided (As all of our organisation work from home, we do not commute to and from a place of work).</p> <p>Downstream transportation and distribution – not relevant – explanation provided (As a professional services organisation, we do not supply goods and as such transportation and distribution is not relevant to us)</p>
Total Emissions	88,796

Emissions reduction targets

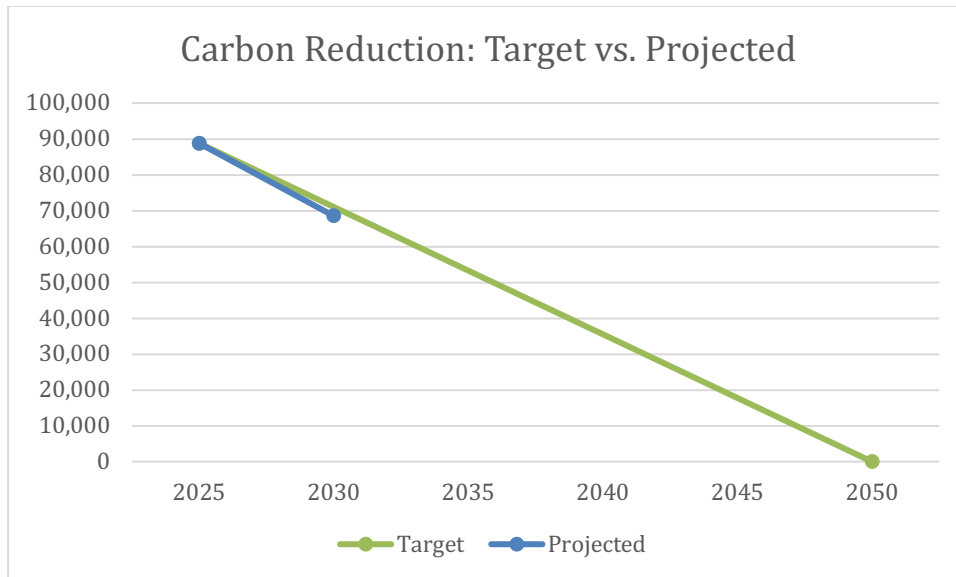
In order to accelerate our progress to achieving Net Zero carbon emissions, we have adopted the following carbon reduction targets:

- To conduct a full review of suppliers in 2025 to ensure sustainable procurement
- To conduct a full review of travel and accommodation options, before implementing a travel policy to support and provide guidance to the team on sustainable options

- Partner with a carbon off-setting organisation, who focus on nature-based solutions with consideration of biodiversity and local community
- Register with Science Based Targets initiative (SBTi) to further commit to reduce our emissions

We project that carbon emissions will decrease over the next five years to **20,260 tCO₂e by 2029**. This is a reduction of 22.8%

Progress against these targets can be seen in the graph below:



Carbon Reduction Projects

In the future we intend to implement measures including:

- Promote to all team members, the use of LED light sources
- Continue to use recycled paper for all printing requirements
- Continue to reuse / recycle equipment amongst the team
- If replacement equipment is required, investigate refurbished / recycled equipment
- Quarterly review of sustainability to be conducted by the Managing Partners
- Develop a travel policy to promote the following:
 - Ensure that all air and land travel is essential prior to taking
 - Promote the use of sea travel or international rail in place of short haul flights
 - Ensure that long haul flights are Premium Economy class rather than Business class
 - Promote the use of video conferencing alternatives, in place of current in person business meetings
 - Ensure that economy flights are used when short haul air travel is essential
 - Opt for flights that produce the lowest carbon emissions
 - Use electric vehicles, car-pooling or train travel when land travel is required
 - Ensure that hotel stays are only approved when essentially required
 - Promote hotel stays with sustainability certified properties

Declaration and Sign Off

This Carbon Reduction Plan has been completed in accordance with PPN 06/21 and associated guidance and reporting standard for Carbon Reduction Plans.

Emissions have been reported and recorded in accordance with the published reporting standard for Carbon Reduction Plans and the GHG Reporting Protocol corporate standard¹ and uses the appropriate Government emission conversion factors for greenhouse gas company reporting².

Scope 1 and Scope 2 emissions have been reported in accordance with SECR requirements, and the required subset of Scope 3 emissions have been reported in accordance with the published reporting standard for Carbon Reduction Plans and the Corporate Value Chain (Scope 3) Standard³.

This Carbon Reduction Plan has been reviewed and signed off by the board of directors (or equivalent management body).

Signed on behalf of the Supplier:



Date: 30/01/2025

¹ <https://ghgprotocol.org/corporate-standard>

² <https://www.gov.uk/government/collections/government-conversion-factors-for-company-reporting>

³ <https://ghgprotocol.org/standards/scope-3-standard>